

## Professionalising Career Guides and Counsellors in Europe

## The Academia+ project

## Pilot 3 one-weeks "Counsellor's Study and Training Exchange Programs (C-STEP)" for career guidance professionals from across Europe

### The Academia network: a programme for guidance practitioners from guidance practitioners

Academia has been for more than 25 years the only Network in Europe from 'practioners for practioners' in Career Guidance and Counselling. The Project Academia+ uses the potential of the network and creates transnational developed training units to professionalize Career Guides and Counsellors from all over Europe.

### Challenges and European Benefit

Guidance practitioners will be able to learn more about current approaches to tackle current challenges. They also have the chance to learn from other countries' approaches and experiences, both in theory and in practice. Academia+ raises the Academia network on a higher level and prepares it for the future creating a digital learning environment which supports the one-week-learning units.

### Effects and estimated outcomes

In the current decisive phase of the development of labour markets in the European Union the Academia+ project provides an opportunity to develop researchbased Study and Training Exchange Programmes. Instead of isolated approaches which are not sufficient to cope with the challenges of the refugee crises, demographic change and digitisation/future jobs, the project from scratch uses a determined European approach concering the selected issues.

### Project Aims

#### The Project brings together two perspectives:

- to support and consolidate the exchange of knowledge and transnational training of career guidance and counselling practitioners in Europe and
- to focus on the development of training programmes to address current key challenges in the European labour market as well as the theory and practice of guidance and counselling.

The Intellectual Outputs (O1 – O3) consist of one-week -study courses for transnational participants coming from partner countries.

### The Intellectual Outputs at a glance

- O1 Course unit: 'Counselling Migrants and Refugees'
- O2 Course unit: 'Future Work' (Labour 4.0)
- O3 Course unit: 'Demographic Change'
- O4 Media centre and learning environment: complimentary content, material and resources
- O5 Web portal: infrastructure

### Key Challenges for Europe's labour market and societies

The Intellectual Outputs	Course units
<b>C-STEP 1: Counselling migrants and refugees</b>	Unit 1: Intercultural Awareness Unit 2: Recognition and access to labour market Unit 3: Potential analysis and empowerment Unit 4: Specific supportive measures
<b>C-STEP 2: Future jobs</b>	Unit 1: Industry 4.0 and the impact on labour Unit2: Challenges and opportunities for companies within Industry 4.0 Unit 3: Upcoming trends Unit 4: New skills and competences
<b>C-STEP 3: Demographic change</b>	Unit 1: The challenges of an older workforce Unit 2: Retraining in later life Unit 3: Realigning the expectations of the labour market Unit 4: Multigenerational collaboration

Source: <https://academiaplus.eu/outputs>

Due to the COVID-19 pandemic, the first C-STEP "Counselling migrants and refugees", has been converted into a 4 day online training course which was delivered through a series of webinars (28th of May and the 2nd, 4th and 9th of June 2020).

C-STEP 2 "Future Jobs" will take place as a 4 day online training in March 2021, C-STEP 3 "Demographic change" is scheduled for May 2021.  
More information on: <https://academiaplus.eu/course-participants/>

### General Information on the Project

**Project Management:** University of Applied Labour Studies (HdBA)

**Staff at the HdBA:** Prof. Dr. Jane Porath, Prof. Dr. Clinton Enoch, Dr. Rebeca García Murias

**Running Time:** Dez. 2018 – Aug. 2021  
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